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MB 745 Leading Development Programs in Mission

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Course Title: Leading Development Programs in Mission, MB 745

Time: Spring, 2005; Tuesday @ 8:00 AM – 10:45 AM

Instructor: W. Jay Moon

Credit Hours: 3

Welcome: I am glad that you are considering this course offering. I value each student that enters the class as you each provide life experiences and unique backgrounds that enrich our classroom. We all have a lot to learn from each other.

Personal Introduction: This course blends together two major streams of my life. By training, I am a professional civil engineer, and I worked in the area of water development for seven years prior to serving as a missionary in Ghana, West Africa from 1992-2001. While in Ghana, I developed a water program in the Builsa people group we were working among. I also was a church planter among the Builsa, and I found that both water development and spiritual development complemented each other well. I realized that the technical aspects of development were not the hardest ones; the socio-cultural issues were huge and these often determined whether a program would succeed or not. By combining a technical understanding with the social aspects, development programs could be much more effective than relying upon one stream alone. This course attempts to combine both aspects.

Office Hours: I will have an office whereby I can be reached. My normal office hours will be: Tuesday from 11 AM – 4 PM (excluding lunch hour at 12-1) and Wednesday from 10 AM – 12 Noon. If these hours are not suitable, please arrange a time with me, and I will be happy to meet with you.

Course Description: The ESJ School has a strong focus on incarnational ministry, accompanied by a strong challenge to holistic ministry. While several courses lay a good foundation for this ministry, this course is devoted to practical applications of appropriate development programs, and it aims to put flesh on what holistic ministry looks like. Actual case examples will be discussed in order for students to see some of the needs and possibilities that exist in mission today. Opportunities will be given to put faith into practice during the semester as well.

Course Objectives: My goal is to help students understand and appreciate what holistic ministry looks like, and then identify needs/opportunities in their ministry area so that they can begin applying Christian development principles in their ministry area. To reach this goal, the student should be able to do the following by the end of the course:

1. Understand some practical principles for initiating and sustaining appropriate Christian development programs.
2. Apply principles to specific development programs in case studies and the students' own areas of interest/ministry.
3. Articulate what holistic development looks like, and identify alternate strategies to carry this out.
4. Be familiar with some of the major development issues in mission today.
5. Recognize some common pitfalls in development programs and prepare creative alternatives to overcome these.

Requirements:

A. Class Participation

You are expected to participate in class discussions. Each of you brings various experiences to the discussion that can enrich the group. This is worth 10 % of your grade so it is not wise to remain silent.

B. Reading

1. There are four class texts plus an additional 200 pages of collateral reading. Book reports are due at the beginning of the class periods as shown on the proposed schedule. Each report should be 5 pages, double-spaced. The paper should include: 1. A brief summary of the main thrust of the book, 2. Explain the new insights that you gained from this book, 3. Apply some of these insights to you own life and ministry, and 4. List some concerns or questions that you would like the class to discuss. These book reports should demonstrate that you grasp a working knowledge of appropriate development principles, and you can begin to apply these principles. Each of these book reports are worth 10% of your grade for a total of 50%

2. The four texts are meant to highlight different areas of development. *None of These Diseases* discusses health issues in a way that addresses more than just the sickness; it also addresses the person. *African Friends and Money Matters* identifies differences in the Western and African economic systems, and provides practical examples of how they both operate. *Orality and Literacy* identifies differences in primary oral cultures and highly literate cultures. When recognized and understood, the distinctive features of orality can be utilized to facilitate development. *Conflict Mediation Across Cultures* prepares us to deal with conflicts that are likely to come in development programs. How successfully these conflicts are negotiated may determine how well the program operates. The collateral reading can be chosen from the attached bibliography or you can suggest reading material for the instructor's approval. The collateral reading should relate to your project.

3. Text books:

- a. *Conflict Mediation Across Cultures*, by David Augsburg (310 pp)
- b. *African Friends and Money Matters*, by David Maranz (224 pp)
- c. *Orality and Literacy*, by Walter Ong (201 pp)
- d. *None of These Diseases: The Bible's Health Secrets for the 21st Century, Millennium Three Edition*, by S.I. McMillen and David E. Stern (285 pp)
- e. Students choose 200 pp of reading in their area of interest related to development in mission. A book can be picked from the bibliography or a suggestion submitted to the professor for approval.

C. Class Project

1. Each student will be responsible for a class project and written report. The written report should be 20 pages, double-spaced, and it is due May 17. The projects will also be presented to the class at the end of the semester. Students can work alone or in groups. If it is a group project, each student will need to participate in each aspect of the project. In the project, you should identify an area of need/opportunity in your own ministry context and begin to develop a program to address it. This is worth 40 % of your grade. The project should include the following aspects:

a. Some field component: This should be some actual practical experience that you had during the semester. It may be participating in existing efforts like Habitat for Humanity, Eagle's Wings, etc. It may include interviews with those who are experienced in your area of interest,

or a visit to a ministry that you are interested in, etc. If carefully done, this may be one of the best parts of the course, particularly if done with a group that allows time for reflection and discussion afterward.

b. Integrate reading and field work: When doing field work, use the reading material to give you new lenses to look through. You may identify practical lessons, suggestions for improvement, opportunities for growth, etc.

c. The final written report should synthesize the practical and theoretical, and articulate a development program to address a particular need/opportunity (e.g., water development) in a particular context (e.g., Builsa people in Ghana). Consider common pitfalls and develop creative alternatives.

D. Grading Summary

10 % for Class Participation

50 % for Book Reports (5 reports x 10 % each)

40 % for Class Project

Proposed Schedule:

Date	Topics	Guest Speaker	Report Due
8-Feb	Introduction: Development of PEOPLE, Sustainability, Animation	M. Rynkiewich	
15-Feb	Appreciative Inquiry, Consensus Building, Project Management	T. LeBlanc	
22-Feb	Housing	Habitat Repr.	
1-Mar	Health, AIDs	T. Muhomba	McMillen
8-Mar	Water Development	Film/Photos	
15-Mar	Money Matters	Philip Thuo	Maranz
22-Mar	Reading Week	-----	
29-Mar	Reconciliation and Peace-building		
5-Apr	Literacy, Orality, Mother Tongue Scripture	D. Eberhart	Ong
12-Apr	Agriculture/Food Production	L. Turner	
17-Apr	Creative Problem Solving	Exercise	
26-Apr	Conflict Resolution		Augsburger

3-May	Program Evaluation, Project Presentations	Class Groups	
10-May	Project Presentations	Class Groups	Collateral
17-May	Finals Week		Project

Depending on the interest and background of various students, there are CD's, books, etc. for various aspects of appropriate development that students can focus on for their projects. Some web sites that may be helpful include: wvi.org, VITA.org, PACTpublications.org, Christianmissions.net, etc.

The following bibliography provides the sources from which I will largely draw the course material, in addition to my own experience. The authors include:

(Dawson 1994) (Yamamori and Eldred 2003) (Dixon 2002) (Rundle and Steffen 2003) (Howell 1998) (Hendricks and Swindoll 2002) (Bassau and Mask 2003) (Elmer 1993) (Haun et al. 2002) (Maryknoll) (Oech 1998) (Perkins and Rice 2000) (Schwab 2000) (Tucker 2001) (W. Weiss and Wysock 1992) (Werner 1977) (Zbar) (Akanzinge 2002) (Topp and Thomas-Topp 2003) (Evans et al. 2003) (Malunga and Banda 2004) (VITA 1988).

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Bassau, David, and Russell Mask

2003 *Christian Microenterprise Development: An Introduction*. Carlisle, UK: Regnum Books.

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1994 *Healing America's Wounds*. Ventura, CA: Regal Books.

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Haun, Larry, Vincent Laurence, and Tim Snyder

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Keidel, Levi

1996 *Conflict or Connection: Interpersonal Relationships in Cross-Cultural Settings*. Wheaton, IL: EMIS.

Malunga, Chiku, and Charles Banda

2004 *Understanding Organizational Sustainability Through African Proverbs: Insights for Leaders and Facilitators*. Washington, D.C.: PACT Publications.

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2002 *Coming to Say Goodbye: Stories of AIDS in Africa*. Maryknoll, NY: Maryknoll Productions.

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1998 *A Whack on the Side of the Head*: Warner Books.

Perkins, Spencer, and Chris Rice

2000 *More Than Equals: Racial Healing for the Sake of the Gospel*. Downers Grove, IL: Inter-Varsity Press.

Rundle, Steve, and Tom Steffen

2003 *Great Commission Companies: The Emerging Role of Business in Missions*. Downers Grove, IL: Inter-Varsity Press.

Schwab, Charles R.

2000 *Charles Schwab's Guide to Financial Independence*. New York: Three Rivers Press.

Topp, Donald, and Dianne Thomas-Topp

2003 *Ethno-Wholistic Transformation: The Convergence of Contextualized Evangelism and Wholistic Development*. Northern Territory, Australia: K.K. Publishing.

Tucker, Tony

2001 *Basic Building Techniques*. Hounslow, England: Unpublished Manuscript.

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1988 *Village Technology Handbook*. Arlington, VA: Volunteers in Technical Assistance.

W. Weiss, Joseph, and Robert K. Wysock

1992 *5-Phase Project Management: A Practical Planning and Implementation Guide*. Cambridge, MA: Perseus Books.

Werner, Davis

1977 *Where There is No Doctor: A Village Health Care Handbook*. Palo Alto, CA: Hesperian Foundation.

Yamamori, Tetsunao, and Kenneth A. Eldred, eds.

2003 *On Kingdom Business: Transforming Missions Through Entrepreneurial Strategies*. Wheaton, IL: Crossway Books.

Zbar, Jeff

Your Profitable Home Business. Deerfield Beach, FL: Made E-Z Software.