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IT 605 Internet and the Web in Ministry

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Document

IT 605

Name: IT 605

Subject: Groeling

Category:

Abstract:

Keywords: NOTE: This syllabus may (will!) be amended prior to the beginning of class.

INTERNET AND THE WEB IN MINISTRY

IT 605/3.0 Credit Hours

January 2005

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WELCOME

I would like to welcome you to IT 605, The Internet and the Web in Ministry. I encourage you to look at my resume within First Class ([directory/jeff groeling/resume](mailto:directory/jeff_groeling/resume)) to find out more about me. I look forward to beginning this journey with you and learning more about each of you over the course of this class.

COURSE DESCRIPTION

This course is designed for the computer user wanting to gain experience in the use of the

World Wide Web (WWW) as a tool for effective ministry. Some experience with basic computer operation is required. Consideration will be given to seven areas: (1) networks, the Internet and servers, (2) WWW overview, (3) searching the Web, (4) imaging and web editing software, (5) practicalities of web site setup, (6) organizing and managing a web site, and (7) advanced web technology and future directions of the web.

The format for this course will include readings, powerpoint highlights of the readings, projects, group participation and discussion, and submission of written work.

REQUIRED READINGS

Lochhead, David, *Shifting Realities: Information Technology and the Church*. WCC Publications, 1999

The Lochhead text can be picked up or ordered through the ATS Bookstore (859)858-2293.

** Related required readings will be provided online within the context of the course. Please see the bottom of this document for online readings.

COURSE OVERVIEW

The class is organized into 7 modules and each module will have its own devotional.

GRADING

20 % Participation

- In class discussion
- Answer module questions
- Team review of readings
- Completion of readings

40% Projects

- Good site/bad site?
- Internet scavenger hunt
- Setting up a website HOWTO
- Website flowchart

30% Final Project - Setting up and creating a website

10% Test

Late assignment policy: Each module assignment is due before the start of the following module. Assignments or papers that are late are marked down 1/3 of a letter

grade for each day late.

PROJECT OBJECTIVES AND DESCRIPTIONS

The student showing competence in this course will be able to:

Understand basic network design.

Conduct basic web searches.

Organize, design, create and manage a website

Understand advanced web technologies.

Module questions: Answer questions for each module and submit to class folder.

Team review of readings: After being assigned teams, each team will divide up the readings for each module and write at least a 1 to 2 page summary of information for each article and then submit the group's summary for that module to the IT605 folder.

Good site/bad site: Students are given a sheet of websites to evaluate. For each website, students will write a complete sentence about whether it is a good or bad site *AND* why utilizing good design principles as rationale.

Internet scavenger hunt assignment: Students are given a sheet of persons, places and things to find on the Internet. Using a different search engine for each question--list the search engines used to find the answer for that question as well as the answer.

Setting up a website HOWTO: Students will be expected to outline specific steps they would go through to set up a website as if explaining it to someone unfamiliar with website setup. Treat this assignment as if you were going to set up a website in actuality yourself (because you will later as part of this class). Setting up a website is at least a 4 step process. You will need to provide RATIONALE (for example, which ISP did you use? Why? etc.) for each decision: 1) find an ISP to host the website, 2) set up a domain name, 3) select web editing software, 4) provide a means for uploading web pages.

Website flowchart: Draw at least a three tiered, four category website electronically or on paper. Use standard flowchart diagramming. I would prefer to see a graphic representation of your website, although using Word could be an acceptable substitute. For more flowchart information see: <http://mot.vuse.vanderbilt.edu/mt322/Flow.htm>

Website setup and creation: Using Macromedia Dreamweaver, Netscape Composer or an equivalent WYSIWYG web editing program, students will setup and create a web site including relevant graphics.

Test: Students will be given a test the latter part of class. Questions will be drawn from content covered over the duration of the entire class including readings, powerpoint and discussion.

CLASS SCHEDULE

Module 1 - Course introduction & networks, the Internet & servers

Topics

- Short history of the Internet
- Connections to the Internet, ISPs, modems & dsl
- Security: firewalls, viruses, spam

Devotion

Introduction and chapter 1 of Lochhead

Module 1 readings

Assign teams

Assignments:

Readings

Answer and respond to module questions

Team review of readings

Module 2 - World Wide Web overview

Topics

- Browsers
- Basic design
- Basic HTML tags, Source code

Devotion

Module 2 readings

Lochhead chapters 2 and 3

Assignments

Readings

Answer and respond to module questions

Team review of readings

Good site/bad site project

Module 3 - Searching the web

Topics

- Google: searching web, newsgroups & images
- Other search engines

Devotion

Lochhead chapter 4

Module 3 readings

Assignments

Readings

Answer and respond to module questions

Team review of readings

Complete Internet scavenger hunt project

Module 4 - Imaging and web editing software

Topics

- images, cameras, scanners
- Web editing software: Dreamweaver, Netscape composer

Devotion

Lochhead chapter 5 and 6

Module 4 readings

Assignments

Readings

Answer and respond to module questions

Team review of readings

Start practicing creating web pages for final project. Create 3 pages and link them together.

Module 5 - Practicalities of website setup

Topics

- finding an ISP, host, registering a domain name, uploading

Devotion

Module 5 readings

Assignments

Readings

Answer and respond to module questions

Team review of readings

Setting up a website HOWTO project

Module 6 - Organizing and managing a website

Topics

- Planning: setting up a web site, management --team or individual?
- What is the goal of the website? Who is your target audience? How will you get there?
- Flowchart, organization

Devotion

Module 6 readings

Assignments

Readings

Answer and respond to module questions

Team review of readings

Flowchart a website project

Module 7 - Advanced web technology and the future of the web

Topics

- Forms, scripting, javascript, java, flash

Devotion

Module 7 readings

Assignments

Readings

Answer and respond to module questions

Team review of readings

Work on final project
Take test & fill out course evaluation

ONLINE READING LIST

This is the online reading list for IT 605. Because of the changing nature of technology it is difficult to find books that are not obsolete in content, therefore, the majority of readings for the class are online where more current information can be found. Please use your best judgement in reading these articles. I do not expect you to follow every hyperlink associated with each article, but I do expect you to understand the underlying concept in each article.

Disclaimer: Some of these links may expire between the time they are checked and the time class starts. If a link does not work for you, try again at a later time. If it still does not work, please notify the instructor ASAP.

Module 1: Course introduction, networks, the Internet & servers

Lochhead tribute homepage

<http://www.religion-research.org/irtc/lochhead.htm>

A review of shifting realities

<http://www.roxborough.com/Articles/shifting%20realities.htm>

A Brief History of the Internet

<http://www.walthowe.com/navnet/history.html>

Networking Basics - (make sure you cover all the "Contents" section at the bottom of the page)

<http://www.linksys.com/faqs/default.asp?fqid=16>

An Introduction to Computer Viruses

<http://www.sophos.com/virusinfo/>

An Introduction to Spam

<http://www.sophos.com/spaminfo/>

Home Network Security

http://www.cert.org/tech_tips/home_networks.html

Module 1 Resources: (Not required reading)

Basic PC Help pages

<http://www.whatis.com>

<http://www.about.com>

<http://www.hardwarecentral.com/hardwarecentral/tutorials/>

<http://www.tomshardware.com>

<http://www.storagereview.com>

Setting up a home network

<http://compnetworking.about.com/cs/homenetworking/>

Wabash Center guide to Internet resources for teaching and learning in theology and religion

<http://www.wabashcenter.wabash.edu/Internet/front.htm>

Theology of Technology

<http://www.ebts.edu/theologyoftechnology.htm>

Module 2 - World Wide Web overview

The Web At-a-Glance

<http://www.learnthenet.com/english/web/000www.htm>

Understanding the World Wide Web

<http://library.albany.edu/internet/www.html>

Web Design Features

<http://www.ratz.com/features.html>

Browser Comparison Chart

http://hotwired.lycos.com/webmonkey/reference/browser_chart/

More Alternatives to Internet Explorer

<http://www.pcworld.com/howto/article/0,aid,115559,00.asp>

Introduction to HTML

<http://www.cwru.edu/help/introHTML/toc.html>

Module 2 Resources: (Not required reading)

About Web Design Links

<http://webdesign.about.com/cs/design/>

HTML: An Interactive Tutorial for Beginners

<http://www.davesite.com/webstation/html/>

United Methodist Churches: Web Hosting by GBGM

<http://gbgm-umc.org/churches/>

United Methodist Churches: Web Listings by State

<http://gbgm-umc.org/churches/browse.cfm>

ELCA: Find a church - Congregation Web Sites

<http://www.elca.org/hompage.html>

Module 3 - Searching the web

Search Engine Showdown Reviews

<http://notess.com/search/reviews/>

The Best Search Engines

<http://www.lib.berkeley.edu/TeachingLib/Guides/Internet/SearchEngines.html>

Evaluating Web Resources

<http://www.library.georgetown.edu/internet/eval.htm>

Module 3 Resources: (Not required reading)

How To Find Anything Online

<http://www.pcmag.com/article2/0,4149,1047718,00.asp>

Module 4 - Imaging and web editing software

Finding Images for Use on the Web

<http://depts.washington.edu/trio/train/howto/pieces/images/cfind.shtml>

Optimizing Images for the Web

<http://depts.washington.edu/trio/train/howto/pieces/images/optimize/index.shtml>

Creating Web Pages Using Netscape Composer 7

<http://www.dickinson.edu/it/training/vc/web/composer7.shtml>

Creating a Web Page in Dreamweaver (Make sure you go through the Dreamweaver Simulation as well)

<http://depts.washington.edu/trio/train/howto/page/dreamweaver/createpage/index.shtml>

Resources - Module 4 (Not required reading)

Creatively Using Tables in Netscape Composer

<http://www.dickinson.edu/it/training/vc/web/ntscptables.shtml>

Web Design Tutorial: 10-step Tables in Netscape Composer

<http://www.journalism.indiana.edu/courses/materials/tabletutorial/1.html>

Graphics and Multimedia Resource Guide from Builder.com

<http://builder.cnet.com/webbuilding/0-3883.html>

How Digital Cameras Work

<http://www.howstuffworks.com/digital-camera.htm/printable>

A Few Scanning Tips

<http://www.scantips.com/basics01.html>

Module 5 - Practicalities of website setup

Nine Things To Know Before Selecting The Web Host For Your Business

<http://www.webmasterarticles.net/?article=101>

Introduction to Domain Names

<http://www.igoldrush.com/intro.htm>

Preparing to Post a Web Site

<http://depts.washington.edu/trio/train/howto/site/post/prepare.shtml>

Using WS_FTP LE to Post a Web Site

<http://depts.washington.edu/trio/train/howto/site/post/wsftp/wsftp.shtml>

Resources - Module 5 (Not required reading)

The List of ISPs

<http://www.thelist.com/>

Microworld Web Hosting

<http://www.microworld.com>

Network Solutions

<http://www.nsi.net>

WHOIS

<http://www.netsol.com/cgi-bin/whois/whois>

Module 6 - Organizing and managing a website

Should your church have a web site?

<http://www.freshministry.org/whyweb.htm>

Organizing Information for a Web Site

<http://depts.washington.edu/trio/train/howto/site/organize/organizeinfo.shtml>

Taking the Plunge: What to consider before building, or rebuilding a site

http://www.efuse.com/Start/taking_the_plunge.html

Building Your Web Team

<http://www.webtechniques.com/archives/2001/01/berry/>

The Pre-Design Process: Things to Consider Before Building a Web Site

<http://webdesign.about.com/library/weekly/aa071999.htm>

Resources - Module 6 (Not required reading)

Creating a User Interface

<http://depts.washington.edu/trio/train/howto/site/organize/interface.shtml>

File Organization for Web Sites

<http://depts.washington.edu/trio/train/howto/site/organize/organizefiles.shtml>

Module 7 - Advanced web technology and the future of the web

Getting Started With Interactivity

<http://depts.washington.edu/trio/train/howto/pieces/pointers/index.shtml>

(!!!READ ALL SUBLINKS IN THE LEFT COLUMN!!!)

The Power and Future of the Web: Maximizing Opportunity

Part One: The Power of the Web

http://www.experiencethread.com/articles/intel_artcl.cfm?article=35

The Power and Future of the Web: Maximizing Opportunity

Part Two: The Future of the Web

http://www.experiencethread.com/articles/intel_artcl.cfm?article=36